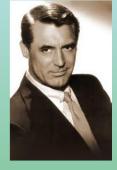


TOWN AND COUNTRY RESORT & CONVENTION CENTER SAN DIEGO, CA October 19, 2010

# KEEPING UP TO DATE ON GRANTS















### **GRANT TYPES**

- •Competitive- Multiple entities vying for a limited amount of funding (e.g. Clean Cities Petroleum Reduction)
- •Formulaic- No competition; distributed based upon established percentages (population, etc.)

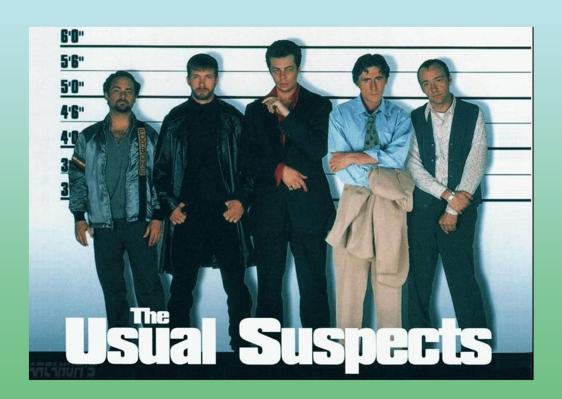
(e.g. Energy Efficiency and Conservation Block Grant EECBG)

- •Categorical- For specific projects, may require match
- •Block- Formulaic grants, as provided to states for further award
- Earmark Awarded through legislation





### **GRANT SOURCES**





### **FEDERAL**

- Department of Energy (DOE)
  - -EERE, VTP, SEP, Clean Cities

http://www1.eere.energy.gov/vehiclesandfuels/financial/index.html

- Environmental Protection Agency (EPA)
  - -National and Regional, NCDC and DERA clean diesel

http://www.epa.gov/otaq/diesel/index.htm

- Department of Transportation (DOT)
  - -FTA, FHWA, TCSP

http://www.dot.gov/Government\_Services.htm





### **STATE**

- For your state energy office, look here: http://www.naseo.org/members/states/default.aspx
- Alternative Fuels and Advanced Vehicles Data Center

http://www.afdc.energy.gov/afdc/states/

### There may be multiple state level funding entities

Example: CA Energy Commission and Air Resources Board

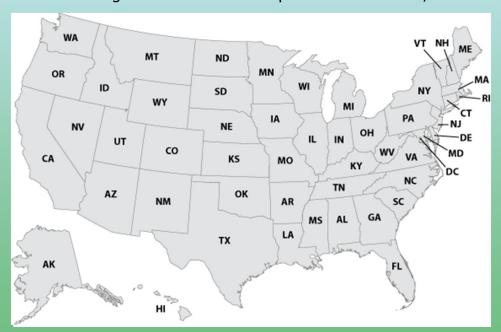




### AFDC STATE RESOURCE DIRECTORY

#### **State Information**

Click on the map below to obtain state-specific information on alternative fuel and advanced vehicle incentives and laws, locations of alternative fueling stations and truck stop electrification sites, area fuel prices, and much more.

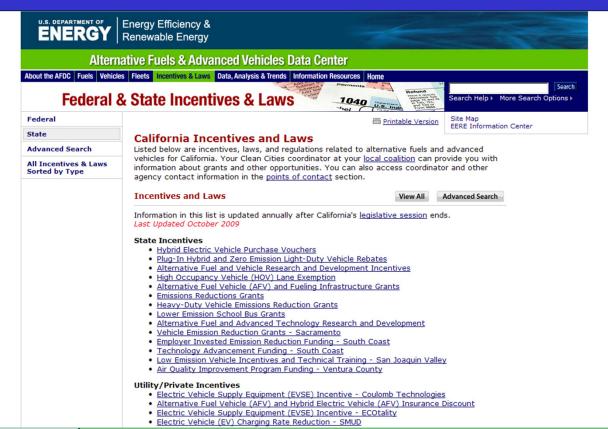




http://www.afdc.energy.gov/afdc/states/



### AFDC STATE RESOURCE DIRECTORY





http://www.afdc.energy.gov/afdc/states/\_\_\_

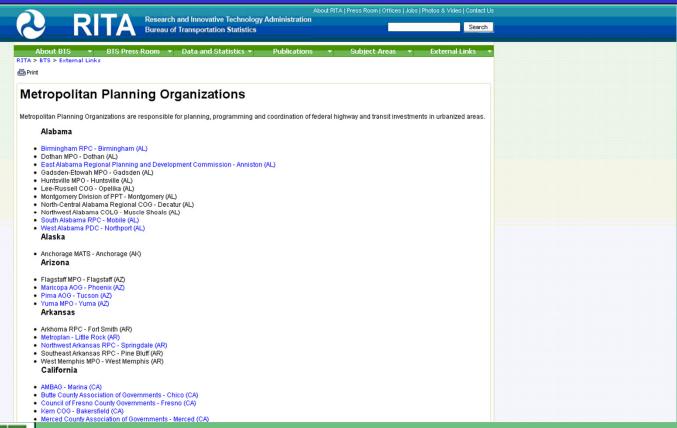


### **LOCAL**

- Clean Cities (!)
- AIR DISTRICTS
- Utilities
- Transit/Transportation Authorities
- Metropolitan Planning Organizations (MPO)
   Congestion Mitigation & Air Quality (CMAQ)
- Regional entities
- Carbon credits (?)



### **MPO LOCATOR**











- Clean Cities (!)
- List serves, newsletters, and e-bulletins
- Websites (Clean Cities, SEO, AFDC, etc.)
- Industry/trade organizations (NGVA, NBB)
- Vendors
- Fuel providers
- Peers





ENERGY Energy Efficiency & Renewable Energy Energy Efficiency &

#### **Clean Cities**

About the Program | Coalitions | Coordinator Toolbox | Financial Opportunities | Information Resources



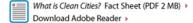
Clean Cities strives to advance the nation's economic, environmental, and energy security by supporting local decisions to adopt practices that contribute to the reduction of petroleum consumption. Clean Cities has a network of approximately 90 volunteer coalitions, which develop public/private partnerships to promote alternative fuels and advanced vehicles, fuel blends, fuel economy, hybrid vehicles, and idle reduction.

Clean Cities is part of the Office of Energy Efficiency and Renewable Energy's Vehicle Technologies Program.



#### Coalition-Related Information

- **Starting Coalitions**
- Coalition Locations
- **Program Contacts** Coordinator Contacts





#### **Petroleum Reduction Tools & Information**

Alternative Fuels and Advanced Vehicles Data Center: This Web site educates consumers and fleets on alternative fuels and advanced vehicles.

FuelEconomy.gov: This Web site compares gas mileage, emissions, air pollution ratings, and safety data for new and used vehicles.



#### Clean Cities Now >

This biannual newsletter addresses industry news, coalition successes, and program information.



#### Coordinator Toolbox >

This subsite helps coordinators develop strong coalitions, promote partnerships, and facilitate



EERE Information Cen Programs and Offices

#### NEWS

USDA Readies Expa Initiatives, Includin Project > October 27, 2010

#### Subscribe to RS

Subscribe to EERE N

#### ■ EVENTS

**CNG Fueling Statio** Operation, and Ma Classes > November 2-5, 2010

#### **■ FEATURES**



2010 Cd **Awards** 



Spanish Publication available in



www1.eere.energy.gov/cleancities/index.htm



**ENERGY** Energy Efficiency & Renewable Energy

#### **Clean Cities**

About the Program | Coalitions | Coordinator Toolbox | Financial Opportunities | Information Resources | Home

#### **Financial Opportunities**

Solicitations

**Government Sources** 

Securing funding is critical to the success of every petroleum displacement program. To ensure stakeholders meet their goals, Clean Cities tracks financial opportunities specific to alternative fuels and advanced

There are many financial opportunities available. To explore them, choose the links below. When applying for funding, ask your local Clean Cities coordinator for help. Coordinators can offer sound advice on how to successfully navigate the process to obtain the funding needed to meet petroleum reduction goals.

#### Solicitations >

View Clean Cities' and other transportation-related funding opportunities, including those related to the U.S. stimulus plan.

#### **Government Sources** >

Look up funding opportunities available from other government agencies.

Printable Version

Printable Version

**DOE Announces Clean Cities Funding Recipients and Projects** Read about the petroleum reduction projects that will be funded by DOE and the American Recovery and

Reinvestment Act.

EERE Information C Programs and Office

Search Help ▶

■ FEATURES



Clean ( 2009 P Reduct



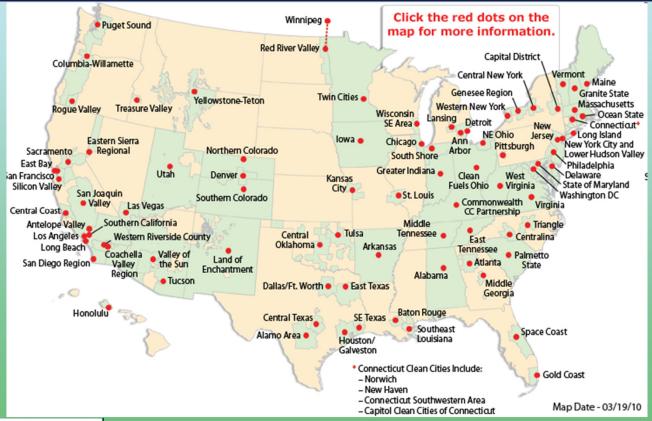
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Clean Cities Home | EERE Home | U.S. Department of Energy Webmaster | Web Site Policies | Security & Privacy | USA.gov

Content Last Updated: 06/30/2010













The California Air Resources Board (CARB) provides numerous alternative fuel and clean air vehicle related funding opportunities including a <u>hybrid truck and bus voucher incentive project</u> and a <u>zero emission and plug-in hybrid light duty vehicle rebate project</u> under the <u>Air Quality</u>

Improvement Program. CARB also administers the Enhanced Fleet Modernization Program. Both of these funding opportunities are authorized by Assembly Bill 118. A listing of all current California Air Resources Board funding solicitions is found here.



The California Integrated Waste Management Board (CIWMB) provides a broad range of waste reduction and elimination grant funding programs and also provides a handy Grant Writing Tips tutorial. The CIWMB also provides an excellent summary of CIWMB Grant Scoring Criteria that may used universally to assist in

preparation of grant proposals made to any funding source. A listing of all California Integrated Waste Management Board funding solicitions is found here.



The US Environmental Protection Agency (EPA) Region 9 encompasses the states of California, Nevada, Arizona, and Hawaii and offers both ongoing and project-specific grant funding opportunities which may be a source for statewide, regional, or local project funding. Please check the Region 9 funding source directory for a comprehensive listing of all EPA Region 9 funding sources and

also please check the <u>Region 9 active solicitations/RFP directory</u> for a current list of active grant solicitations.

#### **ALTERNATIVE FUEL QUICK LINK**





















The Alternative Fuels and Advanced Vehicles Data Center (AFDC, formerly known as the Alternative Fuels Data Center) provides a wide range of information and resources to enable the use of alternative fuels (as defined by the Energy Policy Act of 1992), in addition to other petroleum reduction options such as advanced vehicles, fuel blends, idle reduction, and fuel

This site is sponsored by the U.S. Department of Energy's Clean Cities initiative.



Data, Analysis, and Trends

Our Data, Analysis, and Trends section provides industry trends and facts based on data analysis.

Printable Version



#### **Alternative Fuel Portals**

- Biodiesel
- Electricity Ethanol
- Hydrogen Natural Gas Propane

More Fuels Information



#### **Vehicle Information**

- Conversions
- Electric Drive **Vehicles**
- Emissions Fuel Economy • Idle Reduction

More Vehicle Information

#### **AFDC Tools**

- Light-Duty Vehicle Search
- Heavy-Duty Vehicle Search
- Alternative Fueling Station Locator
- · Incentives & Laws Search
- Publications Search
- State Information

More Tools



Latest Edition of Annual Transportation Energy Data Book Published > August 25, 2010

More News >

- Learn About Our RSS Feed ▶ Subscribe to EERE News Updates >

CNG Fueling Station Design, Operation, & Maintenance Classes 11/02/2010 - 11/05/2010

More Events >



■ FEATURES

**Financial** Opportunities >



**Clean Cities** 2009 Petroleum Reduction Projects >

**GREEN FLEET** Conference2010 Alternative Fuels and Advanced Vehicles Data Center 16 www.afdc.energy.gov/afdc/

- Subscribe
  - -"Solicitations" monthly newsletter

subscribe-funding@listserv.energy.wsu.edu \*or\* email laurie.e.brown@comcast.net (Washington State University- Laurie Brown)

- "Fleets & Fuels" biweekly newsletter

http://www.fleetsandfuels.com/index.html

-"Clean Cities Now" & local coalition newsletters

http://www.afdc.energy.gov/cleancities/ccn/



### **LINKS**

#### Federal

http://www.grants.gov/ http://www.fbo.gov http://www.recovery.gov

#### DOE specific

http://www.energy.gov/recovery/funding.htm http://www1.eere.energy.gov/wip/eecbg.htm http://www.energy.gov/recovery/index.htm http://www1.eere.energy.gov/recovery/

#### Alternative Fuels Data Center

http://www1.eere.energy.gov/cleancities/financial\_opps.html http://www.afdc.energy.gov/afdc/states/

#### • State Organizations

-State Energy Offices

http://www.naseo.org/members/states/default.aspx

-Metropolitan Planning Organizations

http://www.bts.gov/external\_links/government/metropolitan\_planning\_organizations.html





### **STRATEGIES**





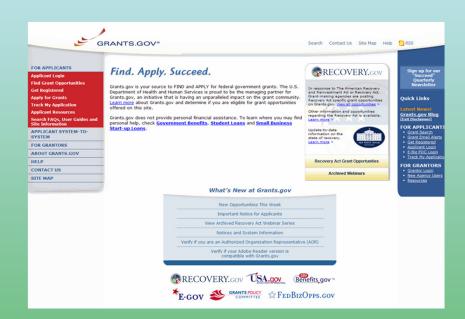
### **PREPARE**

- Identify needed funding, equipment, vehicles
- Draft equipment specifications
- Obtain cost estimates
- Calculate and quantify emission reductions
- Consult previous successful grantees
- Obtain DUNS Number (http://fedgov.dnb.com/webform)
- Register with CCR (https://www.bpn.gov/ccr/default.aspx)
- Clean Cities (!)



**START NOW!!!** 

### **PREPARE**











### **RESEARCH GRANT ORGANIZATION**

- Attend grant workshops and meetings
- Make yourself known to grant provider
- Review previous successful proposals
- Review previous grant solicitations
- Identify solicitation areas that match your needs
- Tailor your proposal to match solicitation
- Clean Cities (!)





### **GRANT WRITING**

- Keep it simple and easy to follow
- Follow solicitation sequence
- Include ALL requested data
- Stick to solicitation parameters
- Explore collaborations/look for synergies
- Emphasize unique qualities
- Seek third party input- Clean Cities (!)



### **BE PREPARED TO CALCULATE EMISSIONS**

- http://www.epa.gov/cleanenergy/energy-resources/calculator.html
- http://www.afdc.energy.gov/afdc/vehicles/emissions.html
- http://www.fueleconomy.gov/feg/findacar.htm
- http://rideshare.511.org/calculator/
- http://www.epa.gov/oms/climate/420f05001.htm
- http://www.arb.ca.gov/msprog/bus/manualcalc.htm
- http://www.arb.ca.gov/msprog/onrdiesel/calculators.htm
- http://www.arb.ca.gov/msei/onroad/latest\_version.htm
- http://www.arb.ca.gov/msprog/onroad/cert/cert.php
- http://www.transportation.anl.gov/modeling\_simulation/AirCred/index.html
- http://greet.es.anl.gov/carbon\_footprint\_calculator





### **2009 GRANT AWARDS**

- \$300 million
- \$156 million
- \$30 million
- \$25.6 million
- \$23.3 million
- \$19 million
- \$20.4 million
- \$4.1 million
- \$7 million
- \$20 million
- \$31 million

GREEN FLEFT Conference 2010

Department of Energy/ARRA

**EPA/National Clean Diesel Funding** 

**EPA/SmartWay Clean Diesel** 

**EPA/Emerging Technologies Clean Diesel** 

**CA Energy Commission AB118** 

**CA Energy Commission AFV production** 

CA Air Resources Board HVIP vouchers

CA Air Resources Board AFVIP rebates

Reformulated Gasoline Settlement Fund

Bay Area AQMD TFCA program

MTC Innovative Grants (GHG reduction)



### **SUCCESS!**







### SUCCESS!







### SUCCESS!







### WHAT IF YOU ARE NOT SUCCESSFUL?









### **FOLLOW-UP EVEN IF NOT SUCCESSFUL**

- Send thank you to grant provider
- Ask for recommendations for improvement
- Review successful proposals
- Remain in contact with grant provider
- Consult successful applicants
- Seek third party input- Clean Cities (!)





## QUESTIONS?

Richard Battersby, CAFM, CPFP East Bay Clean Cities Coalition

www.cleancitieseastbay.org

UC Davis- <u>rebattersby@ucdavis.edu</u>

More resources on following slides:









### **Presentation Also Posted at:**

www.cleancitieseastbay.org

More resources on following slides:







#### **National Conference of State Fleet Administrators (NCSFA)**

https://www.ncsfa.net/

#### **NAFA Fleet Management Association**

http://www.nafa.org/

#### **American Public Works Association (APWA)**

http://www.apwa.net/

### **Association of Equipment Management Professionals (AEMP)**

http://www.aemp.org/

### **Rocky Mountain Fleet Managers Association (RMFMA)**

http://www.rmfma.org/







#### NATIONAL BIODIESEL BOARD (NBB)

http://www.biodiesel.org/

#### ETHANOLRETAILER.COM

http://www.e85fuel.com/index.php

#### **ALTERNATIVE FUEL PRICING**

http://www.eere.energy.gov/afdc/price\_report.html http://gasprices.mapquest.com/index.jsp

#### BAF TECHNOLOGIES- EPA/CARB, CNG/LPG (Ford & GM)

http://www.baftechnologies.com/index.htm

#### **BAYTECH CORP- EPA/CARB, CNG/LPG (mostly GM)**

http://www.baytechcorp.com/

#### CONVERSION AND OTHER VENDORS IN GENERAL

http://www.eere.energy.gov/afdc/progs/related2.php







#### DOE

http://www1.eere.energy.gov/cleancities/

http://www.doe.gov/energyefficiency/transportation.htm

http://www1.eere.energy.gov/vehiclesandfuels/

#### **EPA**

http://www.fueleconomy.gov/

#### **Alternate Fuel Vehicle Institute (AFVi)**

http://www.afvi.org/

#### HybridCars.com

http://www.hybridcars.com/frontpage

#### **NGVC**

http://www.ngvc.com/





